

Cookie Policy

Why do we use cookies?

[The MIT Group](#) employs cookies to deliver services at the utmost level of quality. Using any website managed by entities within the MIT Group necessitates the acceptance of cookies. However, browser settings can be modified at any time.

What are cookies?

Cookies are small text files stored on devices that access websites. They are primarily used to enhance website functionality or to amass statistical data. Each cookie has an anonymised identifier, which facilitates the recognition of the device on which it is stored.

The main purpose of using cookies

Cookies are stored to gain insight into your preferences and activities during your prior visits to the website of an MIT Group's entity. The objective is to create personalised and relevant content for you as a visitor.

While cookies might sometimes collect data deemed personal, such as IP addresses and IP-related information, they do not gather personally identifiable data that can directly be linked to you as an individual.

Is agreeing to cookie usage obligatory?

Agreeing to cookies is not mandatory. Nevertheless, declining cookies could considerably impede the use of the website you're exploring or even render it impossible.

What types of cookies do we use?

We use cookies to improve user experience, select language preferences, aggregate statistics pertaining to site visits, and obtain data regarding site usage patterns. This data allows us to develop and optimise the website.

The main purpose of cookies is to:

- store the visitors' preferences
- ensure website functionality and security
- collect analytical data (about user behaviour)

In particular:

Essential cookies – are installed after the user provides consent through the settings of the software installed on their telecommunications device. Within essential cookies, we differentiate between technical and analytical cookies.

Technical cookies – are necessary for the proper functioning of the website. We use these files:

- to ensure correct page display
- to ensure security
- to customise our services based on your technically relevant choices
- for the operation of the website, such as the selected language
- to remember your consent for displaying specific content.

Analytical cookies – these are necessary to settle with business partners, measure the effectiveness of our marketing endeavours, and to improve the functioning of our website. We also use them for statistical purposes (tracking site traffic, addresses from which the user was redirected), to limit misuse (e.g. identifying bots, or measuring and accounting for the effectiveness of activities e.g. in Google’s advertising network, affiliate programmes, external websites)

Marketing cookies for content personalization – these are installed on the user’s device only after obtaining user consent. These cookies enable:

- profiling of advertisements displayed on external websites and MIT’s websites, aligning with users’ service preferences, based on data held by MIT, including users’ behaviour on our websites.

How to manage cookies?

Cookies can be automatically deleted when you close the web browser (referred to as ‘session cookies’) or stored on your computer to enhance future visits to the site (known as ‘permanent cookies’). Permanent cookies will also be automatically deleted after a designated period of time.

You can adjust the settings of your Internet browser to disable cookies. However, please be aware that this action may significantly hinder or even prevent you from using the Website. To make necessary adjustments, modify the settings of the web browser you are currently using to disable cookies. Please note that altering these settings might limit the usage of both essential and optional cookies. It’s important to acknowledge that this could greatly impede or entirely restrict your access to the Website.

To achieve this, use the option in your Internet browser used to connect to the Website and choose the setting to automatically reject cookies. Typically, these settings also provide you with the ability to manage cookies.

Below, we have provided links to sample official websites of the manufacturers of the most widely used web browsers. These links contain information on the steps required to adjust your browser settings as described above:

Internet Explorer: <https://support.microsoft.com/pl-pl/help/17442/windows-internet-explorer-delete-manage-cookies>.

Mozilla Firefox: <https://support.mozilla.org/pl/kb/ciasteczka>.

Google Chrome: <https://support.google.com/chrome/bin/answer.py?hl=pl&answer=95647>.

Opera: <https://help.opera.com/Windows/12.10/pl/cookies.html>.

Safari: <https://support.apple.com/kb/PH5042?locale=en-GB>.

You also have the option to determine the permission for storing or accessing cookies at any point by adjusting the settings within the software installed on your Device.

Modifications to the Cookie Policy

The Joint Controllers will revise the contents of this Policy in accordance with the alterations in the actual and legal status. Any revisions to this Policy will be promptly posted on the website. The Joint Controllers will indicate the date of the most recent document update ensuring transparency regarding the implemented changes.